

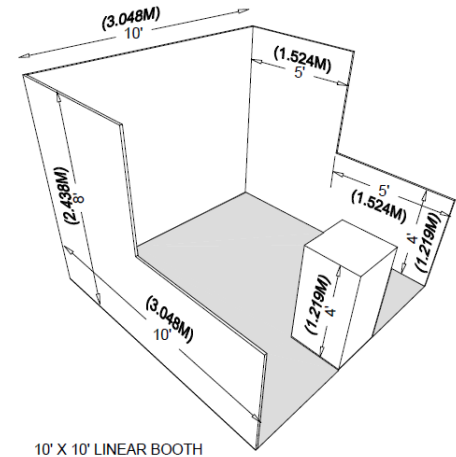
## INFOFLEX Booth Construction Rules and Regulations

### Linear Booth

Linear Booths, also called “in-line” booths, are generally arranged in a straight line and have neighboring exhibitors on their immediate right, left or both sides leaving only one side exposed to the aisle.

#### Use of Space

Regardless of the number of Linear Booths utilized, e.g. 10ft by 20ft (3.05m by 6.10m), 10ft by 30ft (3.05m by 9.14m), 10ft by 40ft (3.05m by 12.19m), etc. display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8ft (2.44m) is allowed only in the rear half of the booth space, with a 4ft (1.22m) height restriction imposed on all materials in the remaining space forward to the aisle. **Note:** When three or more Linear Booths are used in combination as a single exhibit space, the 4ft (1.22m) height limitation is applied only to that portion of exhibit space which is within 10ft (3.05m) of an adjoining booth



### Corner Booth

A Corner Booth is a Linear Booth at the end of a series of in-line booths with exposure to intersecting aisles on two sides. All guidelines for Linear Booths apply.

### Perimeter Booth

A Perimeter Booth is a Linear Booth that backs to an outside wall of the exhibit facility rather than to another exhibit.

#### Dimensions and Use of Space

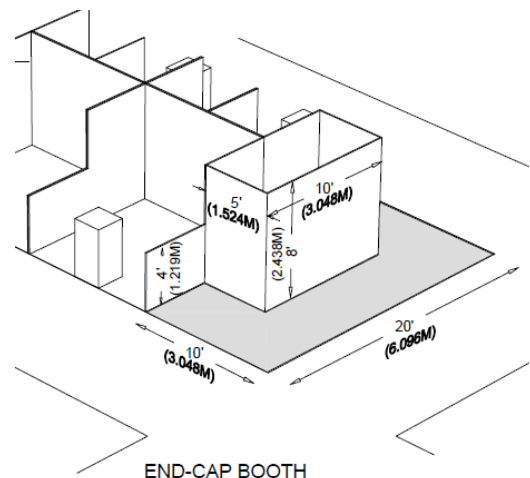
All guidelines for Linear Booths apply to perimeter Booths except that the typical maximum back wall height is 9ft.

### End-cap Booth

An End-cap configuration is an in-line (linear) booth placed in the position of a Peninsula or Split Island. Line-of-Sight rules apply and not cubic content, this configuration must follow the dimensions below.

#### Dimensions

End-cap Booths are generally 10ft (3.05m) deep by 20ft (6.10m) wide. The maximum back wall height allowed is 8ft (2.44m) and the **maximum back-wall width allowed is 10ft (3.05m) at the center of the back-wall with a maximum 5ft (1.52m) height on the two side aisles.** Within 5' of the 2



side aisles, the maximum height for any display materials is 4'.

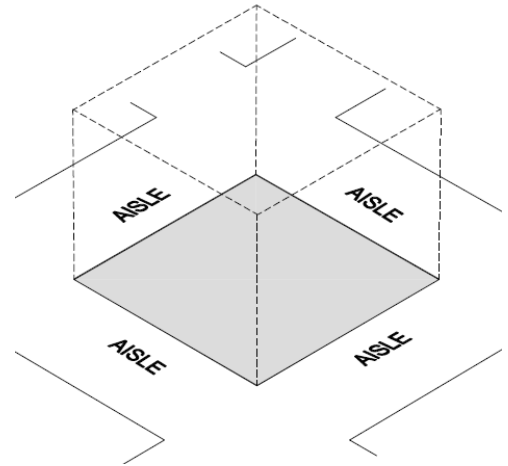
## Island Booth

### Dimensions

An Island Booth is typically 20ft by 20ft (6.10m by 6.10m) or larger, although it may be configured differently.

### Use of Space

The entire cubic content of the space may be used up to the maximum allowable height of 11 ft including signage.



## No Hanging Signs are permitted

## Peninsula Booth.

For Peninsula booth regulations or any other questions on booth regulations please contact:

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